



ENTENTE DE DEVELOPPEMENT CULTUREL

Québec



Call for Artists - Public Art Project

Municipality of Chelsea

Heritage circuit
MRC des Collines-de-l'Outaouais



View of Mountain Lake in 1948.
(The Ottawa Citizen, September 15, 1948, page 17)

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1. INTRODUCTION

The MRC des Collines-de-l'Outaouais is located in Western Québec. The region includes seven municipalities: Cantley, Chelsea, L'Ange-Gardien, La Pêche, Notre-Dame-de-La-Salette, Pontiac and Val-des-Monts.

Artists residing in the Outaouais region of Quebec are invited to submit their credentials, examples of previous work and a concept for a permanent sculpture for the chosen site. The structure will be part of a heritage circuit linking the seven municipalities of the MRC.

This call for artists concerns the Municipality of Chelsea.

2. CONTEXT

The "de Collines et d'eau" route is a public art circuit piloted by the MRC des Collines-de-l'Outaouais that showcases the historical, cultural and natural heritage of the seven municipalities of the MRC des Collines-de-l'Outaouais. Artists from the region were called upon to create these sculptures, which represent an important history of each community, linked to water, the unifying theme of the circuit. Visitors are invited to explore the territory to discover these permanent public works of art that are the pride of the communities of the MRC des Collines-de-l'Outaouais.

Phase 1 of the project ended in 2017, when eight sculptures were installed in the territory's seven municipalities. Phase 2 of the project consists of installing a second work of public art in each municipality to enhance the "de Collines et d'eau" route. For more information on the route, visit the following website: www.decollinesetdeau.com.

The project has the following objectives:

- Improve the public art trail "de Collines et d'eau";
- Enhance and promote the cultural and natural heritage of the MRC des Collines-de-l'Outaouais;
- Encourage visitors and residents to take heritage tours and take advantage of other offers in the region;
- Develop a sense of pride and belonging to the MRC des Collines-de-l' Outaouais;
- Integrate into the regional effort to promote and disseminate the Route touristique de l'Outaouais: Les Chemins d'eau;
- Provide visibility for the region's artists and artisans.

3. PROJECT VISION

HISTORICAL CONTEXT

Located on the ancestral territory of the Algonquins, the municipality of Chelsea has a rich history. Stretching over a territory of nearly 114 km² and mostly made up of lush forests and hills marking the boundaries of the Canadian Shield, the municipality has the particularity of being dotted with neighbourhoods, each with its own identity and history. One area of the region is Hollow Glen. A small community located west of the Mackenzie King Estate, in a valley at the base of King Mountain, it has had a rich past.

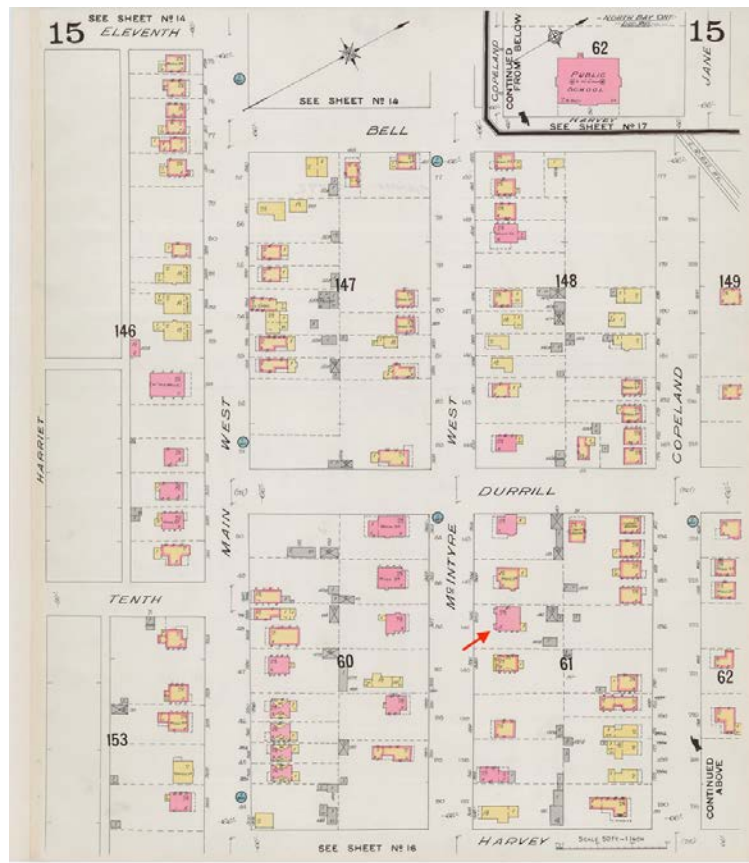
The area was settled as early as the 1820s by predominantly Irish families. From then on, several landowners succeeded one another for several decades. In the 19th and early 20th centuries, the farmers of Hollow Glen lived mainly from agriculture. They lived according to the seasons, working the land and attending the school of rank formerly located at the corner of Hollow Glen and Mountain Roads. The first part of the 20th century was marked by the arrival of a businessman of great importance to the municipality. In fact, Robert Lyle Beamish quickly became a major player in the municipality. It is his exploits that will mark the Hollow Glen sector until today.

Robert Lyle Beamish comes from a fairly well-known family in the 20th century. Indeed, the family had a small commercial empire at the time. In addition, the Beamish family has been on Canadian soil for several generations. We must go back to John Beamish, born in 1822, to find the closest ancestor who made the great Atlantic crossing, during the years 1820-1830. Because of his young age, Beamish had made this trip with his parents William and Margaret. Thus it was Lyle's great-great-grandparents who introduced the family to North American life.

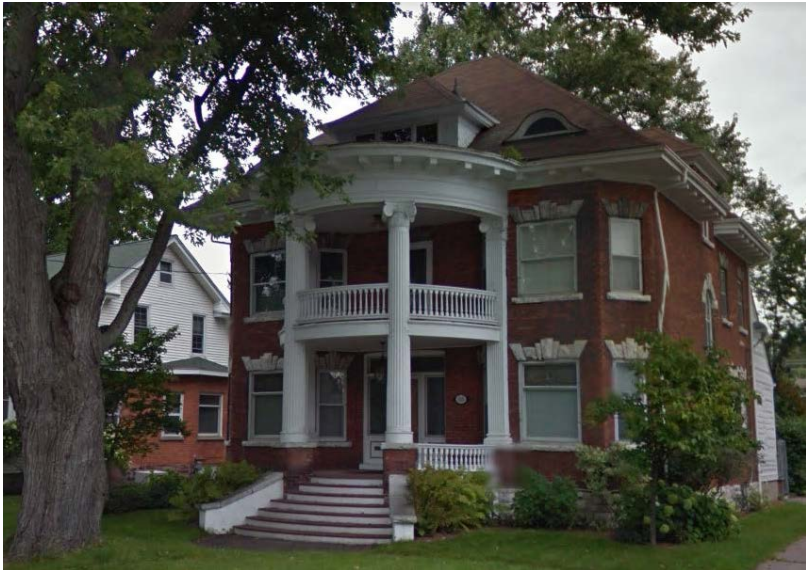
At the very beginning of the 19th century, the family had settled in Quebec City. However, over time, the descendants moved to the North Bay area by the end of the 19th century. It is there that Robert Lyle was born on May 22, 1906. The parents of the future businessman were Richard Albert Beamish and Mabel Burton Beamish (née Campbell). Young Lyle's father was also a respected businessman in his community. The family lived very well since Albert, according to the 1911 Canadian census, had a life insurance policy of \$7,000, which was a huge sum for the time. The young Lyle Beamish spent his youth in a large house then located at 350 McIntyre Street West in the City of North Bay (now 768 McIntyre Street West). A huge red brick residence, the family was already wealthy at the time. In 1930, Albert opened the first store of his future Beamish Stores in Perth, Ontario. It would appear that the family lived there at that time. For Lyle Beamish, the creation of this chain of stores was important because by the 1940's and 1950's, he had become president of the chain. This empire of 38 stores in 1958 brought in the money needed for the projects that Mr. Beamish had in mind for the Hollow Glen area.

By 1938, the businessman had begun to acquire the land needed for his project by buying it from the Mulvihill family. In the fall of 1948, Beamish launched with great fanfare a huge project estimated at one million dollars according to the Ottawa Citizen. For Lyle Beamish, the Hollow Glen area had great potential for the construction of a year-round resort. For winter sports, three night-lit ski slopes were planned, two of which were already completed in 1948 on the south side of King Mountain. Being able to ski there at night made the site unique for the Gatineau-Ottawa region. For the young Allan Richens, who skied here in the 1950s, it was inspiring. According to Beamish, the site would compete with the most beautiful slopes in Switzerland. For the summer, a large artificial lake was created. With a width of 215 meters and a length of about 1.5 kilometers, the creation of the lake was made possible by the construction of a dam on a stream that already flowed through the valley. For the builder, the lake was a chance to develop a place that would make water sports possible, but also to create an important recreational center. As an article in the Ottawa Citizen in 1948 stated, they wanted to build more than 300 cottages on the lake and encourage fishing, boating, tennis, etc. sports. Beaches and parks were also part of the businessman's plans. In order to achieve his goals, the Mountain Road was moved, thus greatly changing the landscape of Hollow Glen. Today, apart from the lake created by the construction of the dam, which is still owned by the estate according to the Municipality of Chelsea, few remains of the large constructions of Mr. Beamish's projects erected in the 1950s remain today. Making municipal headlines at times during floods or droughts, Mountain Lake and the Beamish Dam appear to be here to stay and continue to colour the picturesque landscape of Hollow Glen, especially since heritage presentation has been initiated.

APPENDICES / PICTURES



North Bay Map in 1905, showing the Beamish family residence



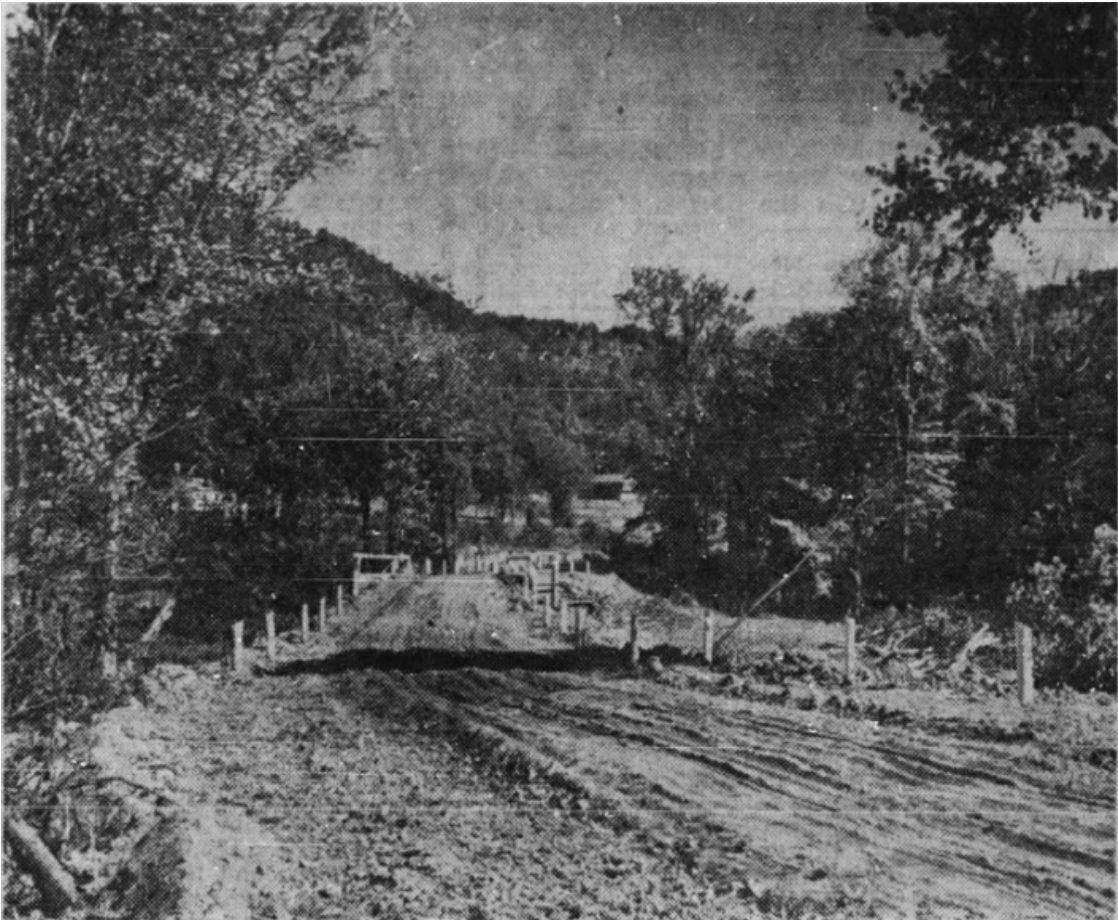
Beamish residence in North Bay today



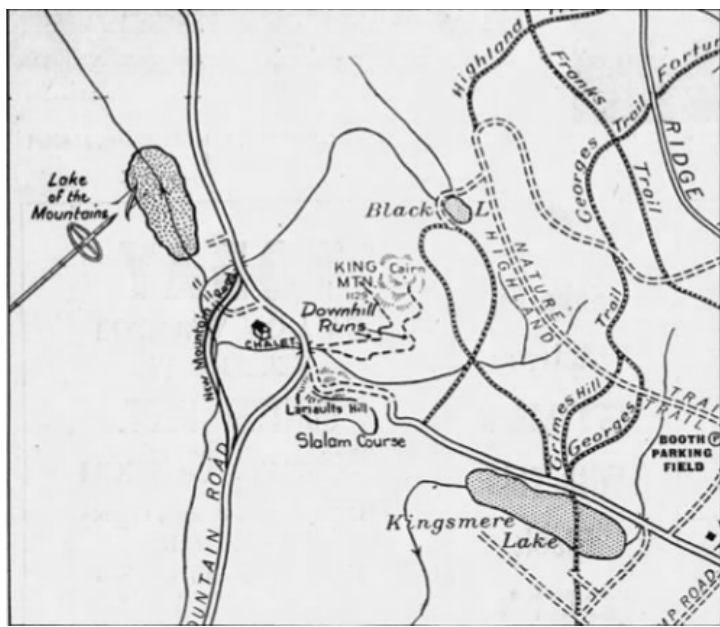
Mr. Lyle Beamish (second from the left) during work on Beamish Lake in 1948
 (The Ottawa Citizen, September 15, 1948, page 17)



View of Mountain Lake in 1948
 (The Ottawa Citizen, September 15, 1948, page 17)



View of bridge construction above Mountain Lake
(The Ottawa Citizen, September 21, 1950, page 25)



Map of Hollow Glen area in 1948
(The Ottawa Citizen, September 15, 1948, page 17)

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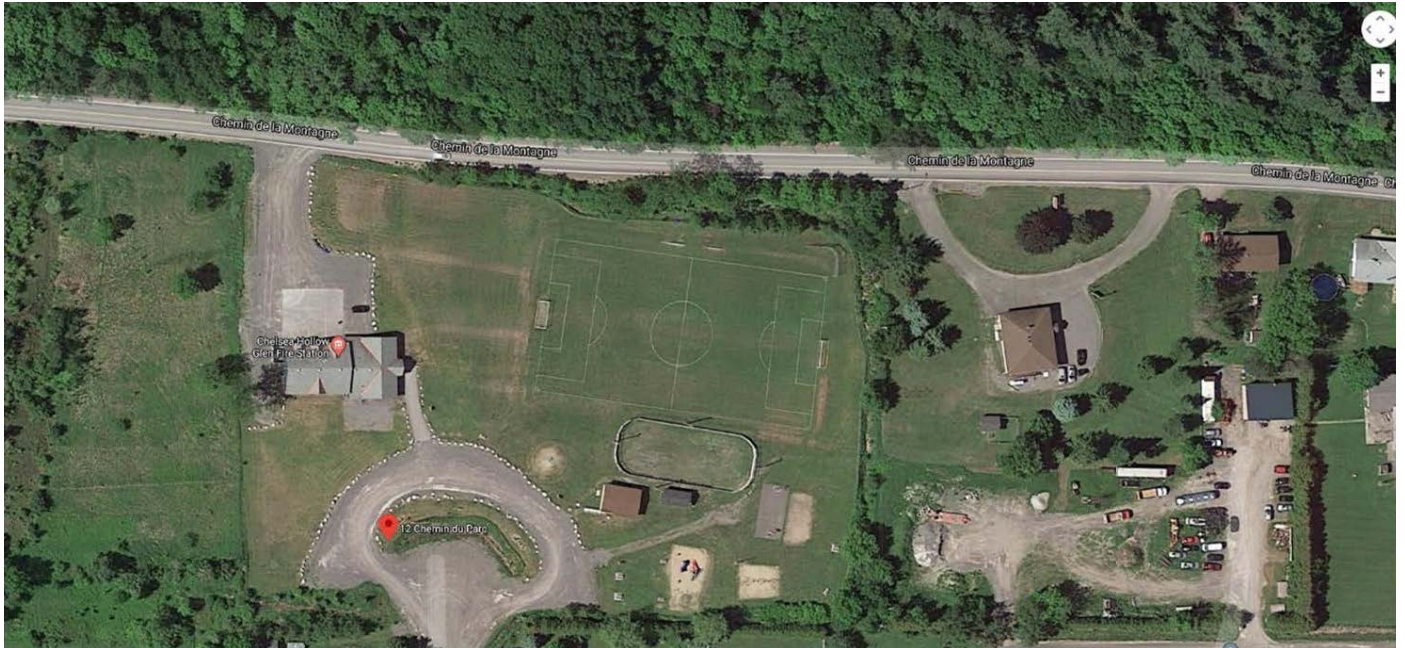
4. PROJECT SITE

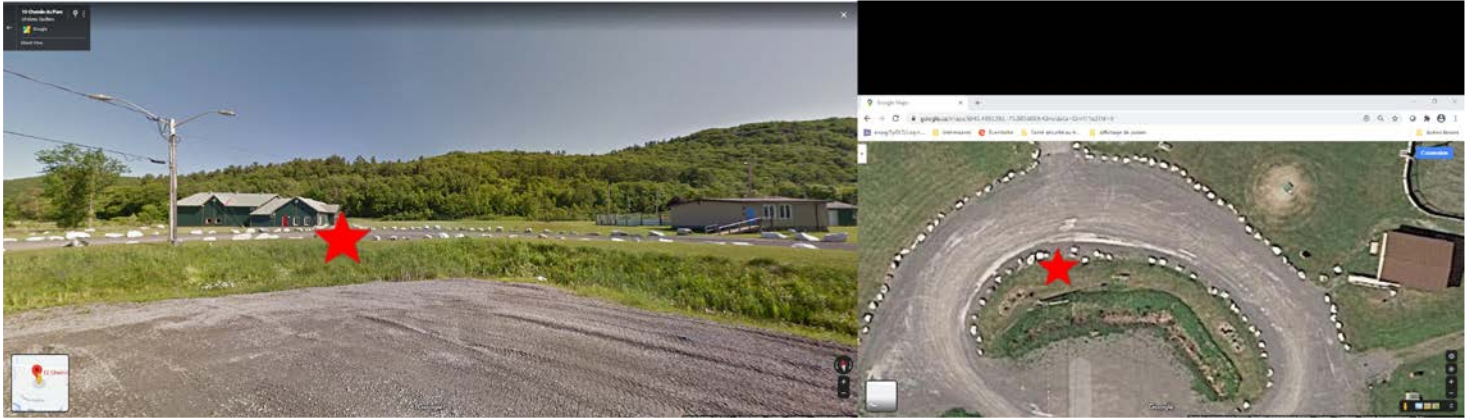
The project site is located at 12 chemin du Parc, Chelsea.

Complimentary information:

- The community center, 16.4 x 30.8 feet
- Fire station attached to the community center (17 x 13.4 feet)
- Total land area 21,462 m²

Sattelite View





About the Red Star: The artwork must have a setback of 4.5m from the field line. If not, a request for a minor variance will have to be submitted to Council before its implementation. So, the artwork will be very close to the white line of rocks on top of the crescent.

5. DESIGN REQUIREMENTS

The design requirements for the artwork are as follows:

Adherence to the theme chosen by the municipality as set out in Section 3 of this document;

- Presence of a conceptual link with the theme of water, the unifying theme of the heritage circuit of the MRC des Collines-de-l'Outaouais;
- Harmony with the landscape and heritage features of the site;
- Work that invites site users to interact (possibility of an interactive work);
- Must be safe for the public;
- Must be made of permanent, durable and environmentally friendly materials that require little maintenance (Note: the municipality will carry out conservation and maintenance activities it deems necessary to protect the artwork and reserves the right to remove the artwork if it deteriorates beyond reasonable repair);
- Take into account the environment and physical interactions that would affect the work of art, including heat and sun in the summer and cold in the winter, in addition to the humidity and wear and tear resulting from interaction with the public;
- The artist must comply with all applicable codes and standards.

6. BUDGET

The budget for the work is \$12,000, including applicable taxes and the following items:

- Artist's fees;
- Materials;
- Manufacturing;
- Structural engineering advice, if applicable;
- Travel and meetings with the municipality;
- Installation;
- Public liability insurance.

Transportation to the site will be determined with the municipality according to the size of the work and the distance to be covered. It should be noted that the Municipality of Chelsea has a trailer with the following dimensions: 76 inches wide, 20 feet long, 27 inches high and 10,000 pounds capacity.

The municipality will be fully responsible for the layout of the site and the base that will accommodate the sculpture and help anchor the sculptures in place.

7. ELIGIBILITY CRITERIA AND SELECTION

Artists who live in the Outaouais region are eligible. Artists from Chelsea will receive a bonus point in the evaluation.

Participants will be selected by a jury. The jury's evaluation criteria are as follows:

The artist's place of residence (municipality);
The artist's experience in outdoor public art;
The vision and originality of the concept;
Adherence to the objectives and requirements of the project;
The integration of the work with the site's characteristics;
Demonstrated adherence to schedules, timelines, project requirements and budgets.

8. GUIDELINES FOR PROPOSITIONS

Proposals must include the elements listed below. Acceptable file formats are DOC, DOCX and PDF.

Submissions may be sent in electronic format using online file transfer. Please indicate your intent to submit a proposal by e-mail at loisirs@chelsea.ca.

Proposals may also be submitted at the Municipality of Chelsea Town Hall: **100 Old Chelsea Road, Chelsea**. They must be provided on a disc or USB key and be clearly identified with the artist's name and contact information. Printed copies will not be accepted. USB keys and discs will not be returned.

Your submission must include:

- A one-page Expression of Interest, which must indicate:
 - why you are interested in the Call for Artists;
 - what aspect of this public art commission inspires you;
 - how you or your work relates to the public art vision of this project.
- A one-page description of your artistic approach, how the proposed sculpture meets the objectives of the project and how you intend to approach this project.
- A sketch and a description of the concept you are proposing (the sketch can be done by hand or computer and should express the uniqueness and originality of the concept, type of materials used, its integration into the site and interactions with visitors, if any).

- A two-page curriculum vitae outlining your education, public exhibitions, commissions and other relevant experience; please include the names of three references (preferably people you have worked with).
- A maximum of 10 digital image files of completed or ongoing works, including the creation and installation of public art projects, with a list of details such as your name, title of work, date, medium, size, budget and location. Name your images with your last name and first initial, followed by a number indicating the viewing order of your list (e.g. SmithA_01.jpg). Acceptable formats are JPG, TIFF and GIF and the maximum size of each file is 5 MB.
- Artists may submit their proposal in either English or French.

9. DEADLINE

The deadline for submission is midnight, November 9, 2020.

No submissions received after the deadline will be accepted. Please contact Sophie Hubert at 819-827-6228, if you require support to submit in electronic format.

All participants will receive an acknowledgement of receipt and the jury's decision.

10. QUESTIONS

For any other questions please contact:

Manon Lafontaine
Community Development Officer
Municipalité de Chelsea
819 827-1124 poste 222 m.lafontaine@chelsea.ca

11. PROJECT TIMETABLE

Deadline for submission:	November 9, 2020, midnight
Selection of finalists by jury:	November 13
Municipal Approval:	December 2020
Notice to selected artist:	December 2020
Signature of the contract with the artist:	December 2020
Manufacturing completion:	April-May 2021
Installation:	May-June 2021, depending on weather conditions
Unveiling:	June 2021

12. ADDITIONAL INFORMATION

Copyright and moral rights

The artwork created as part of this project will be owned by the Municipality of Chelsea. Copyright, including all final concepts, designs and artwork, will remain the property of the artist. The artist must guarantee that the artwork is original and does not infringe on the copyright of any other person. The artist retains moral rights. The MRC des Collines-de-l'Outaouais and the Municipality of Chelsea will retain the right to distribute images of the works for marketing and promotional purposes.

Confidentiality

The Municipality of Chelsea and the members of the jury will treat the content of the proposals and jury deliberations as confidential information.

Cancellation

The Municipality of Chelsea reserves the right to not accept any of the proposals submitted and to re-launch this Call for Artists.

13. CHECK LIST

- ☐ One-page Expression of Interest
- ☐ One-page description of your artistic approach
- ☐ Sketch and description of the concept
- ☐ Two-page curriculum vitae
- ☐ Maximum of 10 digital image files
- ☐ Sent by November 9, 2020, midnight.